



Powered by compassion

Brand guidelines and graphic standards v1.0

Navy-Marine Corps Relief Society Brand guidelines and graphic standards

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Introduction: Who is this guide for?

This guide is intended for anyone creating content or communications on behalf of Navy-Marine Corps Relief Society (NMCRS), including employees, volunteers, partners, and vendors. It ensures consistency in how our brand is represented across all channels.

To maintain brand consistency, everyone should use these guidelines and approved messaging to tell the story of NMCRS.

Our story

A legacy of hope and service: The story of Navy-Marine Corps Relief Society

Since 1904, Navy-Marine Corps Relief Society (NMCRS) has been a steady source of comfort and care for Sailors, Marines, and their families. Founded with compassion and strengthened by community, NMCRS began with one purpose: to support widows and families of enlisted men.

In the early days of naval life, emergencies left families with few places to turn. A small group of naval officers and spouses stepped in, fueled by generosity and a belief in service. Funds raised at the 1903 Army-Navy football game—along with a bit of “passing the hat”—made it possible to help those who needed it most. From that moment, a legacy of hope took root.



A young family, circa 1952. Photo from the NMCRS historic archive.

Through world wars, deployments, and generations of change, NMCRS has remained a constant. Whether offering emergency financial assistance, welcoming new babies, or supporting health, well-being, and financial readiness, the Relief Society has always answered the call with compassion.

Today, with more than 200 offices worldwide and thousands of dedicated volunteers, NMCRS continues to be a trusted partner for tens of thousands of active duty and retired Sailors, Marines, and their families. Funded by donations and carried out by volunteers, NMCRS is built on the belief that helping one another is both a duty and an honor.

Navy-Marine Corps Relief Society is more than an organization—it's a promise. A promise that through every challenge and every new beginning, we'll be there with hope, dignity, and unwavering support for all those who serve.

Brand evolution

Since its founding in 1904, NMCRS has evolved to meet the changing needs of Navy and Marine Corps families. Our brand reflects a legacy of service, trust, and community support.

In 2025, NMCRS partnered with an outside firm to conduct research, collect data, and acquire input from employees, service members, and volunteers. We conducted focus groups, reviewed competitors, and completed a thorough audit of all branded materials. It was determined that a brand refresh was necessary to reach new audiences and better reflect the impact of the Relief Society.

What we learned is that NMCRS is a beloved brand with an impressive global reach and a long history. For those who know the organization, it is a trusted lifeline, run by warm, compassionate people.

But that care, warmth, and compassion wasn't coming through in our communications.

We rebranded the organization, allowing these qualities to shine through.

This guide introduces our brand guidelines—our new brand positioning statement, tagline, logo, color palette, and typography to the world.





US Navy Petty Officer 2nd Class Steven Buckley is greeted by his wife Kayla and two children. Photo by: Petty Officer 2nd Class Wesley Velasquez.

Mission / vision / guiding principles

Mission:

Build financial stability and well-being for Sailors, Marines, and their families.

Vision:

To be the most trusted resource to meet the emerging needs of our global community of Sailors and Marines.

Guiding principles:

PARTNERSHIP: We work in partnership with the Navy and Marine Corps to deliver our mission.

RESILIENCY: We foster client resiliency through assistance and education.

DIGNITY: We preserve the dignity of our clients by providing confidential and respectful services.

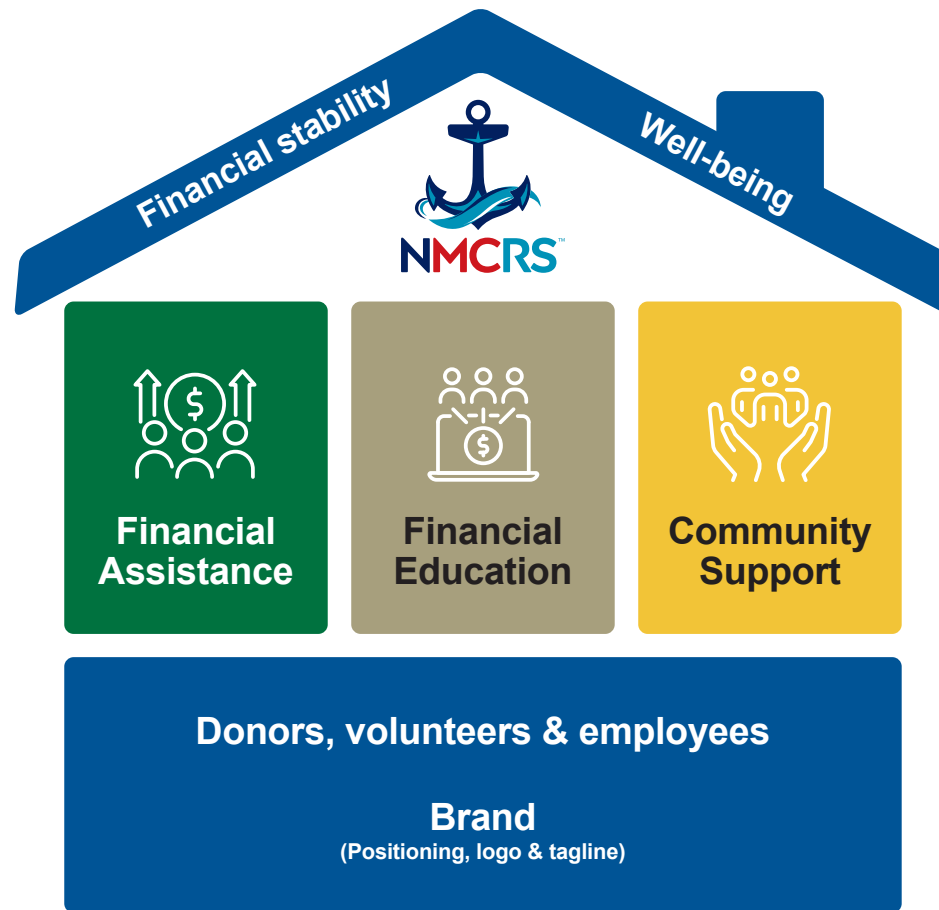
STEWARDSHIP: We responsibly steward the funds entrusted to us.

RECOGNITION: We recognize and celebrate our incredible volunteer workforce.

Brand positioning statement

Care is our foundation. We are a trusted lifeline delivering compassionate financial education and support—ensuring no one faces hardship alone.

Our brand positioning statement is internal-only language that sums up our unique value and serves as our “North Star.” Externally-facing communications should use our tagline (see page 8), not our brand positioning statement.



Branded house

NMCRS operates as a branded house, meaning all programs and services fall under a unified brand identity. This ensures clarity and cohesion in how we communicate. It also reflects our shift from describing what we do to highlighting the benefit of working with us and the relief clients experience. Instead of leading with program names or internal structures, we emphasize the outcomes—stronger financial stability, clearer pathways through crisis, improved well-being, and the long-term readiness of Sailors, Marines, and their families.

This approach helps audiences immediately understand the value NMCRS delivers, beyond the services we offer.

Tagline and logo lockup

As part of our new brand, we have a new tagline:

“Powered by compassion”

The new tagline showcases what unique value NMCRS offers that other organizations cannot. Not just transactions. Face-to-face care, professionalism, and compassion.

Note – we do not capitalize the “c” in “compassion” and there is no punctuation at the end of the tagline.



Powered by compassion

Whenever possible, the tagline should be positioned beneath the logo.

If the design doesn't work, the logo should be set apart from the rest of the body copy. (See example, right.)

Don't position the tagline above the logo.

Be sure to allow for the clear space, as shown on page 14.

Financial Assistance

NAVY-MARINE CORPS
RELIEF SOCIETY

When financial times are tough, NMCRS is here

When financial challenges happen, we can help with car repairs, PCS moves, out-of-pocket dental costs, household set up, and other unexpected expenses. We offer interest-free loans and grants for:

- Food, rent, and utilities
- Car repairs, registration, and insurance
- Emergency travel when you need to be with family
- PCS moves and setting up a new household
- Medical and dental expenses not covered by insurance
- Funeral expenses

Don't see your need listed? Don't worry; talk to one of our highly trained staff to see if you qualify.
nmcrs.org/locations
Our services are free and confidential.

Powered by compassion

Sample messaging

About NMCRS

Since 1904, Navy-Marine Corps Relief Society (NMCRS) has stood by active duty and retired Sailors, Marines, and their families offering a helping hand when it's needed most. Powered by compassion and driven by a deep commitment to service, we provide a wide range of support from financial assistance to education and community care, ensuring no one faces hardship alone. Whether it's welcoming a new baby, covering essential expenses, navigating an emergency, or planning for the future, we're a trusted source of comfort, stability, and relief. Through every personal connection, we provide hope, dignity, and heartfelt support to Sailors and Marines afloat, ashore and around the globe.

Financial Assistance

Life can be unpredictable, but no one should face financial hardship alone. At NMCRS, we're here to help active-duty and retired Sailors, Marines, and their families find relief during tough times. Whether it's a family emergency or natural disaster, our interest-free loans and grants are designed to ease the burden. We also recognize that the cost of higher education can strain a family's budget, which is why NMCRS offers education scholarships to help spouses and children of Sailors and Marines pursue their academic goals with greater financial confidence. With over 200 locations around the world—ashore and afloat—support is always close by. We're more than a resource; we're a trusted partner and beacon of hope, offering reassurance and stability so Sailors and Marines can move forward with confidence.



US Marine Corps Gunnery Sgt. Roderick L.H. Evans, Staff Non-Commissioned Officer in Charge is pinned during his promotion.
Photo by Lance Cpl. Julius Hackney.



Financial Education

We believe education is key to brighter futures. NMCRS supports Sailors, Marines, and their families through financial education and practical training. We cultivate financial literacy through one-on-one budget reviews, command presentations, and money workshops, empowering informed, confident financial decisions. Whether learning to manage a budget, preparing for the financial and emotional changes of parenthood, or planning for the future, we equip military members and their families with tools that strengthen financial readiness.

Community Support

Military life has its challenges like deployments, relocations, and time away from loved ones. That's why NMCRS is committed to creating a strong sense of community and belonging. With 90% of our workforce made up of dedicated volunteers, including service members, spouses, and retirees, we offer heartfelt support rooted in shared experience. Through our Thrift Shops and Uniform Lockers to money management workshops, support groups and classes led by a visiting nurse and hand-crafted gifts for new babies, we create spaces where people feel connected, cared for, and uplifted. Every act of kindness strengthens the bonds that hold our community together.

Calls-to-Actions

NMCRS is a nonprofit. We rely on the generosity of individuals, foundations, corporations, and other philanthropic partners for our financial resources. We reach out in a variety of ways:

- **To tell active duty and retired Sailors, Marines, and their families about our services.**
- **To raise funds to support those services.**
- **To tell our supporters about the impact their dollars have.**

Every marketing tactic—whether to inform or fundraise—should have a “call to action” at the end, encouraging the viewer to take the next step in the journey.

1. Use these calls to action when reaching out to active duty and retired Sailors, Marines, and their families:

Explore your options
Find a location near you
Sign up online
Get help
Reserve your spot (for online events such as Budget for Baby®)

2. Use these calls to action when fundraising/requesting donations:

Give now
Donate now / donate today
Be part of our mission

3. Use these calls to action when telling supporters how their donations help—cultivating supporter relationships:

Read more / read on
Learn more
Get involved

Tone / voice

With our new brand positioning, our voice is elevated. Stronger. Clearer. Yet *warmer*. We are filled with confidence and hope, and messaging that upholds our tagline “Powered by compassion”.

Our tone is empathetic, respectful, and empowering. We speak with clarity and warmth, always honoring the dignity of those we serve.

We are:

Warm, welcoming, friendly

Advocates for Sailors and Marines

Innovative problem solvers

Inclusive of all active duty and retired Sailors, Marines, and their families

Collaborative, empathetic partners

Highly trained and trusted experts with over 100 years of expertise (many of whom know military life)

Urgent in our mission, but positive and hopeful in tone

Powered by compassion

We are not:

Silly, cute, chirpy. (Don't overuse exclamation points.)

Passive observers

Stuck in old ways that don't serve Sailors and Marines well

Exclusive, favoring only certain groups

Dismissive of service members' needs or hardships

Newcomers that are out of touch with service members

Alarmist, hopeless, guilt-tripping

Opportunistic, predatory, giving handouts

Visual identity



Logos

The NMCRS logo has been reimagined—honoring our long-standing history but showing relevance to today’s Sailors and Marines. The anchor represents stability and reliability, while the new teal color is modern. The wave is like an embrace around the arms of the anchor, symbolizing the care we wrap around all of our clients. The red and blue honor the two branches we serve.

Our logo consists of two elements: the anchor and the Navy-Marine Corps Relief Society logo type. The proportion of these two elements must not be altered. The anchor should not be used without the logo type and vice versa.

The logo is available as a vertical/stacked version and a horizontal version. The horizontal version is preferred and should be used whenever possible. The vertical logo should be used when space prohibits using the preferred horizontal logo.

Clear space

Clear space is the amount of space around a logo, free of text or other graphics. The minimum amount of clear space is determined by the height of the letter “S” in the word “SOCIETY” in the logo. This amount of space must be maintained around all four sides of the logo.

Color variations

The following are approved color variations of our logo. Use the full color logo whenever possible.

Official logos will be housed in Seabag. Always use approved versions and follow sizing and spacing guidelines.

Horizontal version



Vertical/stacked version



Clear space



Color variations



Full color



1-color positive



1-color reverse

Incorrect use: DON'T DO THIS



Consistent use of our new logo is critical to help brand recognition. Please do not stretch, distort, recolor or add to our logo in any way.



Busy background or pattern



Orientation



Color other than what's approved



Add a border



Warp, stretch, compress



Blur, pixelated



Resize, rearrange, or adjust spacing of elements



Add a location name



Apply special effects



Crop



Use the anchor without the logotype



Use the logotype without the anchor

If you have a need where you feel an exception must be made, contact Gillian Gonzalez. See page 23.

Co-branding

When we partner with another organization, we treat their logo with the same respect we treat ours. The example below shows how we would showcase the Bob Woodruff Foundation's logo alongside ours on co-branded materials.

- Maintain proper clear space around our logo and the partner's (see page 14 for guidance on clear space).
- The logos should be the same size, aligned optically.
- If the partner's logo is full color, our logo must be shown in full color. Same rule applies for single-color applications.
- If the partner's logo is horizontal, our logo must be shown in the same orientation. Same rule applies for vertical applications.
- If the partner is hosting an event, their logo should appear first followed by ours.



Seal vs. logo



The new logo is not a replacement for our seal, but a complement. Each department of the U.S. Armed Forces has two identities: the official seal and the logo.

For official documents and communications—for example, letters from the NMCRS CEO—the seal should still be used.

The new logo will be used for marketing, advertising and communications such as event planning, volunteer recruiting, and generally anything public facing.



Color palette

Our new color palette is modern, elevated, and clean. It works across all media—web, social, print, apparel, signages. Primary colors—Midnight and Bright Scarlet honor the Navy and USMC, while the addition of two new colors, Ocean Teal and Royal Blue, help differentiate our brand from others. Secondary colors—Emerald, Prairie, and Amber Gold—may be used sparingly to highlight key elements.

The secondary colors represent the services within our branded house (see page 7) and should be applied accordingly:

Emerald (green) - Financial Assistance

Prairie (taupe) - Financial Education

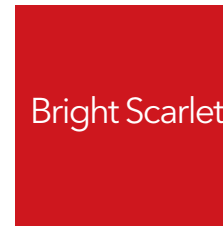
Amber Gold - Community Support

When setting type on the secondary colors, black text is preferred. Use white text sparingly.

Primary colors



PMS: 280C
CMYK: 100/85/0/50
RGB: 2/32/95
HEX: 011F5E



PMS: 185C
CMYK: 0/100/100/15
RGB: 206/24/30
HEX: CD171E

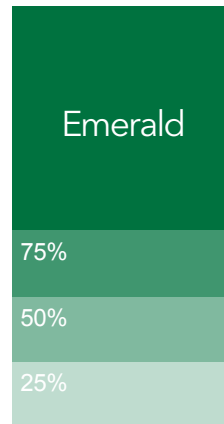


PMS: 3125C
CMYK: 90/25/20/0
RGB: 0/146/183
HEX: 0091B6

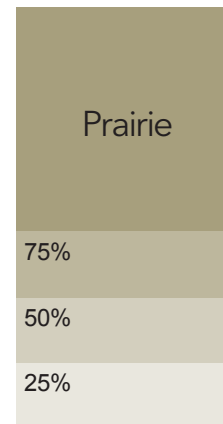


PMS: 300C
CMYK: 100/60/0/20
RGB: 0/84/150
HEX: 005496

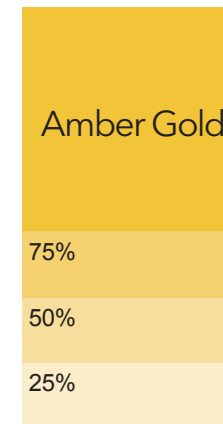
Secondary colors



PMS: 356C
CMYK: 100/0/90/40
RGB: 0/114/63
HEX: 00723E



PMS: 5777C
CMYK: 38/33/57/0
RGB: 167/159/125
HEX: A79F7D



PMS: 7406C
CMYK: 5/22/90/0
RGB: 242/196/54
HEX: F2C336

Fonts and typography

Headline font:

Arial Bold

Body copy font:

Arial Regular

Use bold for emphasis, italics for quotes, and avoid underlining.

Note: Tagline does not have punctuation at the end.

Our previous font (Trajan Pro) was all caps. Today, we use sentence case/initial caps for headlines to be warmer, more approachable.

Headlines do not have punctuation at the end. Headlines should be in sentence case. Never all caps unless there is an emergency or fundraising need.

Examples:

Looking for a new career? Join the NMCRS team

National Veterans & Military Families Month

DISASTER RELIEF DURING HURRICANE MELISSA

Do not put spaces on either side of the dash when using em dashes (the long dash) for emphasis. Example:

Get the support you need—when you need it

The use of an ampersand (&) is permitted for use in short copy (i.e. social media) or casual communications. The word “and” should be spelled out in long-form copy (i.e. Legacy Newsletter).

Photo usage

Let's show the stories of our work, not tell them. Families, gratitude, the look of relief and joy when NMCRS comes through. Staff and nurses helping and showing genuine care.

Consider the lighting and focus—warmer colors, softer focus.

When possible, extend images to the edges of the paper—let the photos do the storytelling.

When using imagery of service members, ensure we're giving ample coverage to both branches we serve.

Use high-resolution images that reflect real service members and families. Avoid stock imagery that feels generic or staged.



When using imagery from the Defense Visual Information Distribution Service (DVIDS), attribute the photographer who took the photo. If the photo isn't from DVIDS, ensure you get a signed release to use the image.

Choose authentic, high-quality images of real service members, employees and volunteers.

Don't: Choose images of people “cheezing” for the camera or posing while shaking hands—instead choose shots that show action, movement or emotion.

Don't: Use generic stock photos or images with poor resolution.

Other graphics: Icons, illustrations, patterns

A library of icons is available for use in posters, flyers, social posts, and other communications. They should be used to help convey your message. Illustrations can be used sparingly—photos of NMCRS staff or service members is preferred. Avoid anything too cute or cliché. Patterns should not be used and are not part of our brand. If you need to fill a space, blocks of solid colors or shades are recommended. (See colors on page 18.)



Icons for brand pillars

When creating materials that talk about our offerings, use the corresponding colors and icons.

These icons can be downloaded on Seabag with the fonts. See more about our color palette on page 18.



The wave

The wave is a graphic element derived from the wave in our new logo. While the anchor is a metaphor for stability, the wave is a symbol of the care and compassion we wrap clients in. Almost like a warm embrace.

The wave can be used to hold type, such as our tagline or URL. And it can also be used to hold photos. It shouldn't be filled with a pattern, stretched or distorted, or filled with a color that isn't in our approved color palette.

Here, it's used as a footer, to ground a layout.



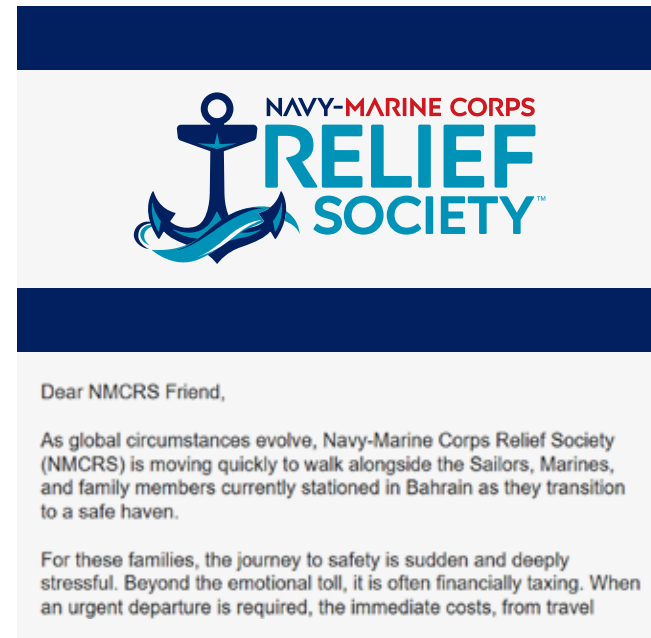
The wave can be in one of our brand colors. Here, it's used as a header, and it's green to reflect Financial Assistance:



The wave can also be used to crop a photo, as shown here:



Because the wave is used to support our warmth and compassion, it should not be used for harder-hitting communications, such as emergency appeals or crisis communications, like this email about Sailors and Marines in Bahrain.



Legal copy

Founded in 1904, Navy-Marine Corps Relief Society (NMCRS) is a nonprofit military aid society that operates both ashore and afloat with more than 3,000 volunteers and a small cadre of employees who assist active-duty and retired Sailors, Marines and their eligible family members during times of need. NMCRS provides a variety of financial and educational assistance. Its efficiency and effectiveness are recognized by its 4-star Charity Navigator-rating, and platinum rating for transparency with Candid.

We have been declared tax-exempt by the IRS under section 501(c)(3) of the Code. Contributions to the Relief Society are deductible under Section (170)(b)(1)(a) of the Code.

Contact us

All brand assets are available for download on Seabag and on our website.

We're here to help ensure your materials align with NMCRS standards. Having troubles with downloads? Need to co-brand something?

For questions or access, please contact Gillian Gonzalez or Chelsea Davis.

Gillian Gonzalez

Vice President, Chief Development and Communications Officer

Gillian.Gonzalez@nmcrs.org

Office: 703-696-7455

Chelsea Davis

Community Engagement Manager

Chelsea.Davis@nmcrs.org

Cell: (703) 283-4711

For ordering items:

Katie Dickerson

Katie.Dickerson@nmcrs.org

Office: 703-696-8326

Appendix:

Preferred language, writing standards, and guidelines

Academic degrees and credentials Use an apostrophe in bachelor's degree, a master's, etc., but there is no apostrophe in Bachelor of Arts or Master of Science. Also: an associate degree (no possessive). Where abbreviations of degrees are used, doctoral level degrees will take periods. All other degrees and credentials will not. This applies whether the abbreviations are in lists or in text. When there is extremely limited space, such as on business cards, no periods are required. Examples: M.D., Ph.D., BA, PT

Acronyms Avoid acronyms unless defined. Don't introduce an acronym if it isn't going to be used in the text after the introduction. Example: "Full-service office" should always be written out as "FSO" is internal jargon.

Addresses For mailing materials, such as envelopes, shipping labels, etc., abbreviate street suffixes (Ave., Blvd., St., Rd., Cir., etc.) according to U.S. Postal Service guidelines. In all other cases, follow AP Style guidelines: Use the abbreviations *Ave.*, *Blvd.*, and *St.* only with a numbered address: *1600 Pennsylvania Ave.* Spell them out and capitalize when part of a formal street name without a number: *Pennsylvania Avenue*. All similar words (*alley*, *drive*, *road*, *terrace*, etc.) are always spelled out. Spell out and capitalize *First* through *Ninth* when used as street names. Always use figures for an address number.

a.m., p.m. Lowercase, with periods. Avoid the redundant 10 a.m. in the morning, for example.

Advise/advice Avoid using this word when speaking about financial education. We are not financial advisors but rather, offer guidance and support.

Advisory Council Always capitalize Advisory Council when writing about the members of the Advisory Council.

Benefited, benefiting Although this word can be spelled with two "t"s, these are the preferred spellings. Capitalize only when appropriate.

Board of Directors Always capitalize Board of Directors, when writing about the members of the Board of Directors.

Budget for Baby® This service should have a registered trademark the first time it is featured in copy. It should always be capped as shown here and should never be abbreviated.

Brand positioning statement Care is our foundation. We are a trusted lifeline delivering compassionate financial education and support—ensuring no one faces hardship alone. (See page 6.)

Composition titles Book titles, program titles, campaign titles, song titles, official course names, lectures and speech titles, seminar titles, television and radio shows, magazine and journal titles and research titles, etc. should be italicized rather than placed within quotation marks. Example: Join us for *Settling In with Baby*, a virtual class hosted by Abby Porter, MSN, RN, PMH-C.

Contractions When possible, use contractions to sound warmer and more natural.

Dashes There are three different size dashes, with different purposes:

The shortest (-) is a hyphen and is used to hyphenate words or break words at syllable points at the end of a line. (We prefer not to see word breaks at the end of a line if it can be avoided.) This is the dash that should be used between “Navy-Marine” in the name of our organization.

The medium-length dash (–) is an en dash, and is used to set off phrases, used in the same way commas are used with phrases. An en dash is also used for date ranges and should not have a space on either side. Example: 1904–2025.

The longest dash (—) is an em dash, and this is our preferred style for offsetting phrases. It should be used without spaces on either side. Example: This volunteer’s story reflects the heart of our work—standing beside Sailors and Marines when they need it most.

Email addresses Names should be initial capped as a sign of respect. The domain “nmcrs.org” should be all lowercase. Programs should be all lowercase. Examples: Gillian.Gonzalez@nmcrs.org FirstYearFocus@nmcrs.org

Email – not hyphenated. Only capitalized at the beginning of a sentence.

Exclamation points Our brand is warm, compassionate and caring, not overly excited. Use exclamation points judiciously.

Internet Only capitalized at the beginning of a sentence.

Legacy Newsletter NMCRS Legacy® Newsletter is a registered trademark and should have the ® at the first mention in copy.

Marine Corps When writing out in long-form copy, use USMC (without periods).

Mission statement Build financial stability and well-being for Sailors, Marines, and their families. (See page 6.)

Names Out of respect for our clients and their confidentiality, we must obtain written permission to use the names of active duty and retired Sailors, Marines, and their family members when featuring them in any written materials, whether printed or online. For confidentiality, clients who have given permission to use their photo may opt to use their first name and last initial only. Maintain consistency throughout a document or publication.

Navy When writing out in long-form copy, use US Navy (without periods).

Navy-Marine Corps Relief Society Never put “the” before our brand name. Note the hyphen between Navy-Marine.
See also “Relief Society.”

NMCRS (acronym) Navy-Marine Corps Relief Society should be written out the first time with the acronym in parenthesis. The acronym NMCRS can be used thereafter.

NMCRS possessive When speaking about something in the possessive (for example, our programs or our impact, use NMCRS’s.
Example: This incredible story is just one example of NMCRS’s impact on the lives of service members.

Nonprofit One word, don’t hyphenate.

Oxford comma/Serial comma We use serial commas (also called an Oxford comma). This is a comma placed before the coordinating conjunction (and/or) in a series of three or more items. Examples: The Marine removed his hat, scarf, and coat before sitting down. The entrée choices are fish, chicken, or beef.

Phone numbers Put dashes between the area code and phone number. (Example: 800-654-8364.)

Retired When indicating a service member is retired, use (Ret.) after their full name and title. Example: Lt. Gen. Robert R. Ruark, USMC (Ret.)

Sea Service members Research has shown that Marines and Sailors don’t think of themselves in this way. We will slowly phase out this term in favor of the more accurate and descriptive “Sailors and Marines.”

Sailors and Marines When referring to members of the Navy and Marine Corps, both Sailors and Marines should be capitalized.

Staff When referring to both employees and volunteers as a group, use “staff.”

Tagline: Powered by compassion

There is no punctuation after the tagline. The tagline should not be changed or altered.

Relief Society In some cases, where it is contextually understood that we’re referring to Navy-Marine Corps Relief Society, you may choose to use “the Relief Society” If you use the word the before the name, do not capitalize it. Do not say “the Society” as it diminishes what we offer—relief.

Visiting Nurse Program It should always be capped as shown here and should never be abbreviated.

Titles When referencing a service member, always include their rank as a formal title before their name upon the first reference. When referring to a person by their title, use their service and the abbreviated form of their rank. Example: “Marine Corps Sgt. John Doe is assigned to Marine Transport Squadron (VMR) 1.”

For a complete list of titles, reference the [DoD Visual Information Style Guide](#).

Values:

PARTNERSHIP: We work in partnership with the Navy and Marine Corps to deliver our mission.

RESILIENCY: We foster client resiliency through assistance and education.

DIGNITY: We preserve the dignity of our clients by providing confidential and respectful services.

STEWARDSHIP: We responsibly steward the funds entrusted to us.

RECOGNITION: We recognize and celebrate our incredible volunteer workforce.

(See page 6.)

Vision statement To be the most trusted resource to meet the emerging needs of our global community of Sailors and Marines. (See page 6.)

Web The word web, used in reference to the world wide web (the internet) is no longer capitalized when used alone.

Web addresses/URLs All lowercase. Don’t use “https://” or “www” on URLs.

Example: Learn more at nmcrs.org.

Website One word, not capitalized

Who we serve Say “active duty and retired Sailors, Marines, and their families”



NMCRS Headquarters
875 N. Randolph Street, Suite 225
Arlington, VA 22203
800-654-8364