



Saturday, March 13, 2027 | Hilton Arlington Rosslyn The Key

Navy-Marine Corps Relief Society Ball

Since 1904, Navy-Marine Corps Relief Society (NMCRS) has provided help and relief to Sailors, Marines, and their families facing financial hardship, uncertainty, and crisis.

The 2027 Navy-Marine Corps Relief Society Ball celebrates the people and partnerships that power that relief every day. The Ball brings together military leaders, corporate partners, volunteers, and supporters, united by a shared commitment to the well-being of the Navy and Marine Corps community.

Compassion is the driving force behind every Relief Society program and service. It powers the assistance that helps families navigate unexpected challenges, regain stability, and move forward with confidence.

In 2025, NMCRS served more than 211,000 active duty and retired Sailors, Marines, and family members and provided over \$47 million in financial assistance. The NMCRS Ball serves as a fund multiplier, expanding our ability to deliver this critical support to military families around the world. Together, our sponsors and supporters transform compassion into action, and action into relief.

2025 Impact

- \$47 million in financial assistance
- 84% of financial assistance clients were active duty junior enlisted Sailors and Marines
- Over 14,000 Visiting Nurse patient contacts
- 4,100 expectant parents participated in Budget for Baby® Workshops
- 445 students received education scholarships and loans
- 152,000 patrons saved money through NMCRS Thrift Shops and Uniform Lockers

2025 Financial Assistance Clients



General Eric Smith, USMC, Commandant of the Marine Corps, Admiral James Kilby, USN, Vice Chief of Naval Operations, and Rear Admiral Dawn Culter, USN (Ret.) NMCRS Executive Vice President, COO at the 2026 NMCRS Ball.

For more information, please contact: Brittany Sadler, 703-216-2132, brittany.sadler@nmcrs.org

Powered by compassion



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Sponsorship opportunities

Title sponsor \$100,000

As the title sponsor you make our annual fundraising event possible; the event serves as a fund multiplier creating a transformative impact in the lives of Marines, Sailors, and their families.

- Two (2) premium tables at dinner.
- Sixteen (16) tickets to the VIP reception.
- Prominent brand placement on event invitation (based on commitment date), signage throughout the event, and digital displays.
- Opportunity for a top executive to participate in the dinner program and engage backstage with other program speakers.
- Opportunity to include a 30-second video during dinner.
- Recognition during dinner remarks by NMCRS leadership.
- Logo inclusion on the official event step-and-repeat banner.
- Full-page ad in commemorative program.
- Four (4) corporate recognition posts on NMCRS social media channels throughout the year.
- Logo on NMCRS event website, impact report, and sponsorship recognition signage at event.
- Exclusive thank you video provided after the event to express the Relief Society's gratitude for your unparalleled support.

VIP reception sponsor: \$75,000

The VIP reception sponsor is a premiere opportunity for you to have special recognition and visibility during the invitation-only reception with invited military leaders, Relief Society leadership, and corporate executives.

- Two (2) premium tables at dinner.
- Sixteen (16) tickets to the VIP reception.
- Prominent brand placement on VIP reception signage and digital displays.
- Speaking opportunity for a top executive during the VIP reception.
- Opportunity to include a 30-second video during dinner.
- Recognition during VIP reception and dinner remarks by NMCRS leadership.
- Full-page ad in commemorative program.
- Four (4) corporate recognition posts on NMCRS social media channels throughout the year.
- Logo on NMCRS event website, impact report, and sponsorship recognition signage at the event.



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Dinner sponsor: \$75,000

Make a lasting impression as the dinner sponsor. Dinner brings all attendees together for a time of fellowship and the opportunity to swap sea stories, elevating critical awareness of the NMCRS mission.

- Two (2) premium tables at dinner.
- Sixteen (16) tickets to the VIP reception.
- Prominent brand placement on dinner signage and digital displays.
- Opportunity to include a 30-second video during dinner.
- Speaking opportunity for a top executive to welcome guests to dinner.
- Recognition during dinner remarks by NMCRS leadership.
- Full-page ad in commemorative program.
- Four (4) corporate recognition posts on NMCRS social media channels throughout the year.
- Logo on NMCRS event website, impact report, and sponsorship recognition at the event.

Partner: \$50,000

- Two (2) premium tables at dinner.
- Sixteen (16) tickets to the VIP reception.
- Opportunity to include a 30-second video during dinner.
- Recognition during dinner remarks by NMCRS leadership.
- Half-page ad in commemorative program.
- Four (4) corporate recognition posts on NMCRS social media channels throughout the year.
- Logo on NMCRS event website, impact report, and sponsorship recognition at the event.



General Eric Smith, USMC, Commandant of the Marine Corps delivers remarks during dinner at the 2026 NMCRS Ball, accompanied on stage by Admiral James Kilby, USN, Vice Chief of Naval Operations and Lieutenant General Robert Ruark, USMC (Ret.), NMCRS President, CEO.



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Champion: \$35,000

Champion sponsors help power the memorable experiences and essential elements that bring our event to life. Sponsors may select from one of the following event experiences:

- **Technology** – Support guest access to event Wi-Fi, helping create a seamless and engaging silent auction and digital event experience throughout the evening.
- **Parking** – Provide complimentary parking for guests attending the evening's celebration, creating a welcoming and convenient experience.
- **Parting gift** – Leave guests with a meaningful keepsake that reflects the spirit and impact of the evening.
- **Photo booth experience** – Create a fun and interactive space where guests can capture memories while engaging with your brand.
- **Dessert sponsorship** – Sponsor the evening's dessert bar experience with brand recognition featured on dessert station signage.

Champion sponsor benefits include:

- One premium table and one additional table at dinner.
- Eight (8) tickets to the VIP reception.
- Brand placement aligned with selected sponsorship experience.
- Recognition during dinner remarks by NMCRS leadership.
- Quarter page ad in commemorative program and mention in one social media post.
- Logo on NMCRS event website, impact report, and sponsorship recognition at the event.

Supporter: \$25,000

- One premium table at dinner.
- Four (4) tickets to the VIP reception.
- Quarter-page ad in commemorative program and mention in one social media post.
- Logo on NMCRS event website, impact report, and sponsorship recognition at the event.

Friend: \$15,000

- One premium table at dinner.
- Two (2) tickets to the VIP reception.
- Name listed in event program, on NMCRS website, impact report, and sponsorship recognition at the event.



To learn more about the Relief Society's mission visit: nmcrs.org

Premium tables include eight (8) seats for sponsor guests and two (2) seats that NMCRS will fill with special guests. Additional tables do not include special guests. Sponsorships are offered individually; bundling will be considered on a case-by-case basis. Benefits dependent on sponsorship commitment date.

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